

OFFICIAL RULES

PLEASE READ THE FOLLOWING TERMS OF USES THAT APPLY TO EACH PARTICIPANT OF THE SKINCHECKER PROGRAMME. BY DECIDING TO PARTICIPATE IN THE SKINCHECKER PROGRAMME, IT IS UNDERSTOOD THAT YOU AGREE WITH THE TERMS OF USE;

L'OREAL COSMETIQUE ACTIVE INTERNATIONAL (hereinafter "The Organiser") reserves the right to add, modify, or delete at any time and without notice, the terms of use (hereinafter "Term of Use") set forth below. In case of change of Terms of Use, L'OREAL COSMETIQUE ACTIVE INTERNATIONAL agrees to post an updated version on the SKINCHECKER programme website page.

This Terms of Use define the terms under which you may access the SKINCHECKER programme for information purposes.

1. GENERAL PRESENTATION

SKINCHECKER is a programme to raise awareness for the prevention of skin cancer by providing information and increase visits to the dermatologist (hereinafter "the Programme").

The Programme is administered by L'OREAL Cosmetique Active international. The Programme begins In march 2015 and concludes In February 2016.

The Programme encourages the users to take action by keeping an eye on their moles and those of the ones they love through "become a skinchecker" function. The "become a skinchecker" function allows each user to share the [link](#) with their friends through Facebook, Twitter or email.

Each skinchecker discovers the skincheckers they recruited on a private display page.

A worldwide page displays the message posted by the Programme on Facebook and Twitter only.

2. ACCESS, AND USE OF THE PROGRAMME

The act of accessing the Programme gives you the status of participant ("herein after Participant"). For the purposes of these Terms of Use, the Participant is the person whose contact information appears on the entry form or connects with their Facebook account.

You agree to be bound by Terms of Use and confirm that you have read and understood those Terms of Use.

Access to the Programme is totally free.

You may participate to the Programme by:

- Visiting the [site](#) and clicking on the "Become a skinchecker" link.
- Connecting with your Facebook account or signing-up the entry form. You must maintain the confidentiality of your password and your account. You are fully responsible for all activities that occur under your password your account.
- Using Facebook or Twitter to invite your friends to become a skinchecker. Your post or tweet with the related image will be displayed on the worldwide page of [SKINCHECKER site](#)
- Using e-mail to share with your friend the link "become a skinchecker"

3. GENERAL TERMS

The Organiser of the Programme reserves the right to disqualify any person or to void one or multiple entries from any person who participates in this Programme or attempts to participate in this Programme in a way that violates these rules or is unfair toward other Participants (e.g. use of automated equipment to participate in this Programme, hacking, number of entries exceeding the allowed limit, etc.). Such Participant could be referred to the competent legal authorities. The decision taken by the Organiser of the Programme in this matter is final and cannot be appealed.

If the Organiser of the Programme learns that a registered Participant (or any person claiming to be a registered Participant) has attempted to (i) submit more than one entry per Participant per day during the period of the Programme, (ii) use one or more automated programs, scripts, macros or bot programs to participate, (iii) create ordered entries from the same computer/IP address in the same day (including, but not limited to, the creation of false e-mail accounts), this could result in disqualification, at the sole discretion of the Organiser of the Programme.

WARNING: ANY ATTEMPT BY A PARTICIPANT OR BY ANY OTHER INDIVIDUAL TO INTENTIONALLY DAMAGE THE SITE, INTERFERE WITH THE REGISTRATION PROCESS OR UNDERMINE THE PROPER FUNCTION OF THE PROGRAMME CONSTITUTES A VIOLATION OF THE LAW. IF SUCH AN ATTEMPT IS MADE, L'ORÉAL RESERVES THE RIGHT TO SUE FOR DAMAGES TO THE FULL EXTENT AUTHORISED BY LAWS IN FORCE.

In registering for the Programme, Participants consent to the disclosure of their names, place of residence, comments, photographs and images with neither compensation nor notification, for advertising, marketing or informational purposes in any medium or format (including Internet) relating to this Programme and agree to and shall sign any document relating to this commitment or deemed necessary by the Organiser of the Programme for a period of one year.

4. CONFIDENTIALITY

The Programme allows you to share information by e-mails, Facebook or Twitter. When you share content in this way, you are bound by the terms of use of those third parties.

The personal information of participants (first name, last name, e-mail, password...) via the form or your Facebook account is collected by the Organiser of the Programme solely for the purposes of administering this Programme. All Participants may receive communications of an informational or commercial nature unless they inform the Organiser of the Programme of their explicit refusal to receive such correspondence. To obtain any other information about La Roche-Posay policy on protecting the privacy and personal information of users, please check out our policy on confidentiality and personal data at <http://www.laroche-posay.com/article/terms-of-use/a448.aspx>.

Furthermore, you also consent to our disclosing your personal information to companies entrusted with providing to us specific services such as organising the Programme or managing our Web sites, databases or other activities associated with the function of our enterprise. Affiliated companies must agree to preserve the confidentiality and security of your information while abiding by our confidentiality policy. Their use of your personal information is strictly limited to what is needed to perform the specific services they must provide to us. Be assured that they cannot disseminate, sell, loan or even transfer your personal information to anyone and must preserve the confidentiality of all information, to the extent enabled by the law.

5. LIMITATION OF LIABILITY

Without limiting the general points which proceed and to ensure greater certainty, the Organiser of the Programme, its affiliated companies, its employees, agents and representatives shall not be held liable for:

- I) any false or inaccurate information, whether it is caused by visitors to the site, by equipment or by the programming used by the Programme or associated with it or caused by any human or technical error that may arise during the process of registering for the Programme;
- II) any error, omission or interruption or any deletion, defect or delay in the function of the web site or transmissions relating to the Programme;
- III) any failure of communication lines, theft, destruction or unauthorised access or modification to registrations;
- IV) any technical problem or defect in telephone networks or lines, online computer systems, servers or providers of IT equipment or software, any e-mail failure because of technical problems or congestion on the Internet network or any site; or any other combination of these elements; or
- V) any damage to the computers of a third party relating to participation or to downloading materials for this Programme or resulting from it. If the Programme cannot be implemented as planned for any reason whatsoever, including infection caused by a computer virus, IT errors, falsifications,

unauthorised interventions, fraud, technical failures or any other cause that undermines or affects the administration, security, fairness, integrity or proper function of the programme, the Organiser of the Programme reserves the right, at its sole discretion, to cancel, end, modify or suspend the Programme. In any event, the Organiser of the Programme, its affiliated companies and the suppliers of prizes and services relating to this Programme shall not be required to award more prizes than the number called for in these rules nor to assign prizes other than in compliance with these rules. Participation in the programme implies acceptance of these rules, notably with regard to the absolute limit to the number of prizes described hereinabove.